

## NEW PRODUCTS

varieties, a 420g can contains a 14 day supply. SRP is \$46.99 per can; there are 12 cans in a case. There is a 15% off introductory deal running through June 2007 with the following distributors: UNFI, Select, Rainbow, Threshold, Palko, Nature's Best.



The company offers a 100% money back guarantee. No minimum order is required. For more information contact Jenai Huff, Director of Sales at 800-235-5727 ext. 110 or email [Jenai@all-one.com](mailto:Jenai@all-one.com).  
[www.all-one.com](http://www.all-one.com),  
[www.alloneweightloss.com](http://www.alloneweightloss.com)

### ► WOMEN'S VITALITY MIX

Snack mix caters to needs of women's bodies

SunRidge Farms has announced the introduction of their all-natural Women's Vitality Mix, the company's newest high energy snack mix. Women's Vitality Mix contains a blend of dried cranberries, cherries, goji berries, nuts and seeds, roasted soy nuts, and calcium fortified dark chocolate chips. Designed to meet the needs of women's bodies, the mix is loaded with nutrients, including vitamins A, C, and D, calcium, iron, antioxidants, protein, and fiber. Women's Vitality Mix does not contain any preservatives, additives, artificial colors, hydrogenated oils or trans-fats. SunRidge Farms bulk and packaged snack mixes, and other snack items are available nationwide. More information on their products is available through the company's website. [www.sunridgefarms.com](http://www.sunridgefarms.com)

### ► ORGANIC NONI

Panama's noni products available in US

The certified organic noni juice and other noni enriched products made by Panama's Leap of Faith Farms are available in the US and Canada through Herb Barber & Sons Food Brokers Inc. Panama Farms brand 100% Noni juice, Noni with Passion Fruit Flavor, Noni Green Tea and Green Tea with Mountain Berry Flavor are available in

16 and 32oz bottles. The company's noni juice products are made with pure, wild-harvested noni, and not from reconstituted purees or dried powders like many noni products on the market. They are not diluted with water or sweetened with sugar or added sweeteners. For more information call Herb Barber & Sons at 1-800-388-5384, email [van@herb-barber-sons.com](mailto:van@herb-barber-sons.com) or visit their company website.

[www.herb-barber-sons.com](http://www.herb-barber-sons.com)  
[www.leapoffaithfarms.net](http://www.leapoffaithfarms.net)

### ► ORGANIC POT PIES

Traditional recipes recreated as organic

Blake's All Natural Foods, a fourth-generation family business offering frozen food specialties, has recently launched their new line of certified organic pot pies. The line includes chicken pot pie, shepherds pie and other organic comfort food favorites. All of



Blake's meals are created from old family recipes and made on the original family farm. Launched in January 2007 and available nationwide, the pies come packaged in cases of twelve. SRP per pie ranges from \$4.99 - \$5.99. Interested retailers can direct inquiries to [chris@blakesallnatural.com](mailto:chris@blakesallnatural.com) or call 603-225-3532 ext. 101.

[www.blakesallnatural.com](http://www.blakesallnatural.com)

### ► ORGANIC ENERGY

Steaz introduces first USDA Organic and Fair-Trade Certified Energy Drink

The Healthy Beverage Co. has introduced what they claim to be the world's first USDA Organic and Fair-Trade Certified energy drink, Steaz Energy. Labeled as "Organic Fuel for the Mind, Body and Soul", Steaz Energy contains fair trade certified green tea, organic Guayaki yerba mate, the antioxidant-rich acai fruit, a touch of guarana and organic cane juice. This organic energy drink aims to give consumers a

natural energy boost, without the highly refined sugars, artificial sweeteners, artificial colors, flavors or preservatives that are found in most energy drinks.

Steaz Energy has a carbonated, light berry flavor and comes in the company's new tall 12oz "SLEEK" can for a SRP of \$1.99. Steaz is sold nationwide across the US and internationally in Canada, Australia, Mexico, India, Singapore and the Middle East. It is available through United Natural Foods Inc., Rainbow Natural Foods Inc., Tree of Life Inc. and through several other independent distributors listed on the company's website.

More information is available on the Steaz website or by contacting the company at 800-295-1388 or [info@steaz.com](mailto:info@steaz.com).

[www.steaz.com](http://www.steaz.com)

### ► BELLA'S COOKIES

New cookie flavor joins organic cookie lineup

Delaware-based cookie makers, Bella's Cookies, have recently released a new cookie to their signature cookie collection, a lineup of all-natural and organic cookie varieties. Named the "Woo-Woo", the new white chocolate cherry cookie is organic and displays a logo on its tag from the Delaware Department of Agriculture. The logo, an extension of the Department of Agriculture's "Grown Fresh with Care" program, was created as part of a new marketing campaign, designed to promote and increase the consumption of Delaware agricultural products. The "Woo-Woo" cookies are sold as a "double pack", a recyclable crystal bag that contains 2 x 3 oz cookies and is tied with a red & white cookie tag. Each "double pack" retails for \$4 and is available for purchase through the company's website or by calling 302-684-8152. Inquiries can be directed to Mark Leishear at [mleishear@bellascookies.com](mailto:mleishear@bellascookies.com). Watch for Bella's new vegan cookie and an organic Whoopie Pie next!

[www.bellascookies.com](http://www.bellascookies.com)

